**Community Foundations of New Zealand – new look design brief**

See current logo and look at [www.nzcommunityfoundations.org.nz](http://www.nzcommunityfoundations.org.nz)

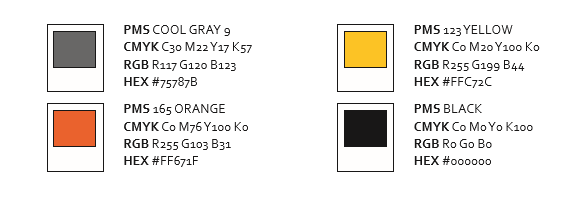
We would like our logo to be more of a stamp, an assurance of quality that member community foundations can include on their website, letterhead, publications etc. Byline to be “give where you live”

Examples we like from around the world:

[](http://communityfoundations.ca/)



These logos represent that community foundations are connected, different sizes, different stages. We would like something with more of a New Zealand ‘feel’ – values and look. We are happy with the base colours of orange and yellow we already are using; these could be added to for more colour (like the logos above – blue and green in particular?) Not keen to change website colours so a logo and look which will sit well with current design at [www.nzcommunityfoundations.org.nz](http://www.nzcommunityfoundations.org.nz)



**Key messages**

Also we want to use key messages:

***Leave a lasting legacy***

***Let your life’s work live on***

***Live here, give here***

***Give where you live***

***We make giving easy***

***Strengthening our community***

***Connecting people who care with causes that matter, forever***

We would like these designed in a way so they can be used on websites, in publications, on t-shirts, banners, correspondence, presentations etc similar to the following:



Local giving for local needs

These designs will be used by a range of Foundations, from the professional and slick Auckland Foundation – [www.aucklandfoundation.org.nz](http://www.aucklandfoundation.org.nz) through to Advance Ashburton, which has more of a local feel – [www.advanceashburton.org.nz](http://www.advanceashburton.org.nz)



